

FOR IMMEDIATE RELEASE

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## **Shawn Galloway to Give Opening Keynote at Incident Prevention Utility Safety Conference**

*Galloway's presentation, "Your Safety Needs a New Strategy," will focus on creating safety value at every level of the organization.*

(The Woodlands, TX – April 17, 2018) Shawn M. Galloway, President and COO of ProAct Safety, a recognized pioneer of safety excellence strategies, will kick off the [iP Utility Safety Conference](#) at 7:30am on 24 April at the Embassy Suites in Loveland, CO. A short video overview can be access on [ProAct Safety's YouTube channel](#).

"All leaders desire to get more effort from their people," says Galloway. "They want effort that results more from internal desire and less from external prompting. Strategic thinking can create value at just about every level of an organization, and people need a reason to believe in those things in which they invest their discretionary effort."

Based on his book, "[Inside Strategy: Value Creation from Within Your Organization](#)," Galloway will share how to take the greatest strategic thinking and focus it inside your field-based organization. Each attendee will receive a complimentary copy of the book.

For more information about ProAct Safety events, visit <http://proactsafety.com/events>.

### **ABOUT SHAWN M. GALLOWAY**

Shawn M. Galloway is the President of ProAct Safety and coauthor of several bestselling books. As a consultant, trusted advisor to global corporations, and keynote speaker, he has helped hundreds of organizations within every major industry to improve safety strategy, culture, leadership and employee engagement. He is also the host of the highly acclaimed weekly podcast series [Safety Culture Excellence®](#) and a columnist for several magazines. Read more about him and his work at [www.ShawnMGalloway.com](http://www.ShawnMGalloway.com).

### **ABOUT PROACT SAFETY**

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and performance projects in nearly every major industry worldwide, including Fortune 500 firms.